

The Mueller Small Business Diversity Program plays an essential role in attracting small and local business owners to Mueller. As a part of the Master Development Agreement, Catellus Development Group has committed to use good-faith efforts to achieve the goal of 30 percent of occupants in the town center to be locally owned businesses. Catellus also has committed to good-faith efforts to maximize participation in all aspects of Mueller by minority- and women-owned business enterprises (M/WBE) and locally owned businesses.



The Mueller Small Business Diversity Program is an ambitious and targeted outreach and recruiting effort to ensure that diverse small and local businesses have the opportunity to enjoy success as tenants, investors and vertical developers at Mueller. Catellus has developed an aggressive strategy to encourage and ensure M/WBE and local business participation at Mueller:

- The M/WBE marketing and outreach efforts for Mueller encompass a three-phase approach:
 - Contractor utilization in design and construction projects
 - Participation in economic development investment opportunities
 - Hiring programs by investors/developers and business employers
- Small business opportunities at Mueller include:
 - The regional retail center includes a mix of local and national names, anchored by larger retailers who are serving customers from throughout the region
 - The town center will feature smaller, more independent retailers and service providers, providing both destination/lifestyle retail (restaurants, galleries, boutiques) and services for the 10,000 residents and 10,000 employees at Mueller
 - There will also be other neighborhood-serving retailers in ground-floor spaces of mixed-use residential buildings

RESIDENTIAL, TOWN CENTER INQUIRIES

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REGIONAL RETAIL INQUIRIES

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OFFICE, MEDICAL INQUIRIES

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MEDIA, EVENT INQUIRIES

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*All improvements, amenities and land uses herein are proposed and information on properties and neighborhoods, prices, plans, dimension, features, amenities and/or other improvements is subject to change without notice. There can be no assurance that the current proposed improvements, plans or amenities will be completed at all or within any indicated time frame. Maps, plot plans and depictions of homes and other improvements are artist's conceptions and not to scale.